

NAFEESA NAZNEEN AB

Digital Marketer | Web Developer

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EDUCATION

MDDM
Master Diploma in Digital Marketing
Completed in 2027

BBM
Bachelor of Business Management
Completed in 2013

SKILL

- Web Design
- Communication
- Graphic Design Tools
- Willingness to Learn

LANGUAGES

ENGLISH

MALAYALAM

HINDI

PROFESSIONAL SUMMARY

Motivated aspiring Digital Marketer and Creative Web Developer with a growing interest in website development, digital marketing and graphic design. Familiar with WordPress and Elementor, and developing practical skills in SEO, social media marketing and creative design. Eager to learn, contribute and grow in a professional working environment.

TECHNICAL SKILLS

- WordPress Website Development
- Elementor
- Search Engine Optimization (SEO)
- Social Media Marketing
- Canva
- Adobe Photoshop
- Adobe Illustrator

PROJECTS

Personal Portfolio Website

- Created a personal portfolio website using WordPress and Elementor.
- Developed website sections to showcase skills, services and creative work.
- Worked on website layout, navigation and visual presentation.

COURSES AND TRAINING

- DIGITAL MARKETING
- WORDPRESS WEBSITE DEVELOPMENT
- GRAPHIC DESIGN
- MICROSOFT OFFICE